



Dear Community Supporter,

You are receiving this letter as a request for your support of the Yakima Folklife Festival, a traditional part of the Yakima cultural arts scene and a highlight of the summer. We would like to offer you the opportunity to become a valuable sponsor of the 2020 Yakima Folklife Festival, June 19 - 21.

Yakima Folklife Festival's mission is to bring the culture and history of folk music to the Yakima Valley. 2020 will mark the festival's 38th year and will include two stages with live entertainment, food and craft vendors, and a mini film festival. To provide the level of quality event that we are striving for we are providing this sponsorship opportunity to your business to help support the Yakima Folklife Festival. Over the three days, we attract over 3000 spectators to the festival.

If you are interested in sponsoring the Yakima Folklife Festival, please fill out the included sponsor form. Contact us if you have any questions about the festival or sponsorships. We would be happy to discuss possibilities.

Thank you very much for your consideration.

Sincerely,

Yakima Folklife Festival

Contact:

Nicol Sloon • 509.388.1940 | James Thomas • 509.961.0943

2020 Yakima Folklife Festival: Sponsorship Form

Event Dates: June 19 - 21

Business Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Website: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Levels: (Please check level desired)

- Festival Presenting Sponsor \$5,000.00 (1 available)
- Gold Sponsor \$2,500.00 (5 available)
- Silver Sponsor \$1,000.00 (10 available)
- Bronze Sponsor \$500.00 (unlimited availability)
- Main Stage Sponsor \$1,250.00 (1 available)
- Secondary Stage Sponsor \$750.00 (1 available)
- Beer Garden Sponsor \$1,000.00 (1 available)
- Yakima Folklife Nights Sponsor \$2,500.00 (1 available)

Partnering Business:

Signature: _____

Print Name: _____ Date: _____

Yakima Folklife Festival Representative:

Signature: _____

Print Name: _____ Date: _____



Yakima Folklife Festival
PO Box 800 Yakima, WA 98907
www.yakimafolklifestival.com
info@yakimafolklife.com