



YOUR SPONSORSHIP HELPS SUPPORT THE FESTIVAL AND WE OFFER A WIDE VARIETY OF SPONSORSHIP BENEFITS:

For more than 35 years, the annual Yakima Folklife Festival has helped communities and individuals share and sustain traditional arts.

	Festival Presenting Sponsor: (1 Available) \$5,000	Gold Sponsor: (5 Available) \$2,500	Silver Sponsor: (10 Available) \$1,000	Bronze Sponsor: (Unlimited) \$500
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Business promoted through our Facebook page



Company banner displayed at festival*



Logo with link on the Folklife Festival's website



Logo on all marketing materials for the festival sponsor (Posters/ Schedule / Banner)



Vendor space during the festival



On stage PA announcements



Logo on back of the official festival t-shirt



Name mentioned every time the festival was announced "Yakima Folklife Festival Presented By"



*Provided by sponsor



Main Stage Sponsor: (1 available) \$1250

- Logo on all marketing materials for the festival (Poster / Schedule / Banner)
- Name mentioned every time the Main stage was announced or written on the schedule
- Logo banner on the Main stage
- Logo with link on the Folklife Festival's website
- Company banner displayed at festival*
- Business promoted through our Facebook page
- 10 x 10 vendor space during the festival

Secondary Stage Sponsor: (1 available) \$750

- Logo on Festival schedule
- Logo with link on the Folklife Festival's website
- Business promoted through our Facebook page
- Company banner displayed on the stage*
- Name mentioned every time the secondary stage was announced or written on the schedule

Beer Garden Sponsor: (1 Available) \$1000

- Logo on festival posters, banners, and schedule
- Logo banner on the beer garden fence
- Logo with link on the Folklife Festival's website
- Business promoted through our Facebook page
- Company banner displayed at festival*
- 10 x 10 vendor space during the festival
- Name mentioned every time the beer garden was announced or written on the schedule

Yakima Folklife Nights Sponsor (Friday and Saturday night downtown): (1 available) \$2500

- Logo on all marketing materials for the festival (Poster / Schedule / Banners)
- Logo on banner at each downtown venue
- Logo with link on the Folklife Festival's website
- Business promoted through our Facebook page
- Company banner displayed at main festival*
- Logo on back of the official festival t-shirt
- On stage PA announcements (2 per day)
- 10 x 10 vendor space during the festival

Contact Yakima Folklife
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