



Your sponsorship helps support the Festival and we offer a wide variety of sponsorship benefits:

For 35 years, the annual Yakima Folklife Festival has helped communities and individuals share and sustain traditional arts.

	Festival Presenting Sponsor: (1 available) \$5,000	Gold Sponsor: (5 available) \$2500	Silver Sponsor (10 available) \$1000	Bronze Sponsor: (Unlimited) \$500
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Business promoted through our Facebook page



Company banner displayed at festival*



Logo with link on the Folklife Festival's website



Name listed

Logo on all marketing materials for the festival sponsor (posters/flyers/banners/ad/Festival schedule/map)

Prominant logo as Presenting Sponsor



On posters and banners only

Vendor space during the festival

20x20

10x10

10x10

On stage PA announcements

4 per day

2 per day

Logo on back of the official festival t-shirt



Name mentioned every time the festival was announced "Yakima Folklife Festival Presented By: ___" (via: Social media/radio ads/etc.)



*Provided by sponsor



Main Stage Sponsor: (1 available) \$1250

- Logo on all marketing materials for the festival (posters/flyers/banners/ad/Festival schedule/map)
- Logo banner on the Main stage
- Logo with link on the Folklife Festival's website
- Business promoted through our Facebook page
- Name mentioned every time the Main stage was announced or written on the schedule "The ABC Company Stage" (via: Social media/radio ads/etc.)
- Company banner displayed at festival*
- 10 x 10 vendor space during the festival

Secondary Stage Sponsor: (1 available) \$750

- Logo on Festival schedule/map
- Logo with link on the Folklife Festival's website
- Business promoted through our Facebook page
- Company banner displayed on the stage*
- Name mentioned every time the secondary stage was announced or written on the schedule "The ABC Company Stage" (via: Social media/radio ads/schedule/etc.)

Beer Garden Sponsor: (1 Available) \$1000

- Logo on festival posters, banners, schedule and map.
- Logo banner on the beer garden fence
- Logo with link on the Folklife Festival's website
- Business promoted through our Facebook page
- Company banner displayed at festival*
- 10 x 10 vendor space during the festival
- Name mentioned every time the beer garden was announced or written on the schedule "The ABC Company Beer Garden" (via: Social media/radio ads/schedule/etc.)

Yakima Folklife Nights Sponsor (Friday and Saturday night downtown): (1 available) \$2500

- Logo on all marketing materials for the festival (posters/flyers/banners/ad/Festival schedule/map)
- Logo on banner at each downtown venue (4?)
- Logo with link on the Yakima Folklife Festival's website
- Business promoted through our Facebook page
- Company banner displayed at main festival*
- Logo on back of the official festival t-shirt
- On stage PA announcements (2 per day)
- 10 x 10 vendor space during the festival